



Royal United Services Institute - Vancouver

May 11, 2011

Peter Judd,
City Engineer
City of Vancouver
453 West 12th Avenue
Vancouver, BC V5Y 1V4

Dear Mr. Judd:

In November of 2009, the City of Vancouver honoured the memories of Veterans by installing new “poppy” street signs surrounding Victory Square. This initiative by the Royal United Services Institute-Vancouver (RUSI) was noted by Mayor Gregor Robertson who stated, “Vancouver is one of the few cities in Canada” expressing this kind of recognition for Veterans.

The street signs around Victory Square display the image of the red poppy, symbol of remembrance and respect, and are recognized on Remembrance Day and throughout the year. Permission to use this iconic image was supported without hesitation by the Royal Canadian Legion, which owns its copyright.

At a recent meeting of its members, RUSI-Vancouver passed a resolution that welcomed the “poppy” street signs at Victory Square and called upon the City of Vancouver to continue installing the signs on applicable streets throughout the city.

On behalf of RUSI-Vancouver I am formally requesting that your department immediately undertake a program of installing the “poppy” sign on approximately 23 Vancouver streets, avenues and roadways that are named after Canadian participation in battles or to honour an individual military person. I enclose the resolution for your information and files.

With the expectation the “poppy” street sign program will start soon, most or all of the new signs will be installed in advance of Veterans Week, which is November 6 to 11, 2011. In the meantime RUSI-Vancouver stands ready to assist in an advisory capacity if required.

Thank you for your assistance and cooperation of this important civic initiative.

Sincerely,

Jim Stanton
President
Royal United Services Institute-Vancouver
3640 West 8th Avenue
Vancouver, BC V6R 1Z1
Tel: 778 869 1612

Cc: Mayor Gregor Robertson, City of Vancouver.
Clr Suzanne Anton, City of Vancouver.
Dr. Penny J. Bellem, City Manager.
Neil Carley, Assistant City Engineer.
Cam Cathcart, Director-Communications, RUSI.

“We sleep safely in our beds because rough men stand ready in the night to visit violence on those who would harm us.”
George Orwell